

2017 SPONSORSHIP PACKET



*Celebrate
style*

September 22, 2017

our MISSION

Celebrate Style is a fashion show for survivors and their fans, benefitting Siteman Cancer Center while supporting the local community of trendsetters, entrepreneurs and retailers.

We are excited to partner with you on a sponsorship for Celebrate Style, a not for profit cocktail party and runway show starring cancer survivors. This year's 5th annual event will take place on **September 22, 2017** at the Contemporary Art Museum St. Louis (CAM). Over the last 15 years, the Celebrate family of events has donated over \$1.4 million dollars to Siteman Cancer Center.

Alvin J. Siteman Cancer Center, at Washington University and Barnes Jewish Hospital, is a National Cancer Institute (NCI) Comprehensive Cancer Center. It is the only center with this designation in Missouri treating nearly 9,000 newly diagnosed patients each year.

Please review the enclosed information regarding Siteman Cancer Center and how to become a sponsor through Celebrate Style. We have designed specific sponsorship levels fit for all charitable budgets. I will be in touch to answer any of your questions and to secure your sponsorship.

We whole-heartedly thank you for your consideration of this request.

Sincerely yours,

Celebrate Style Committee Member



About the Rainbow

Celebrate Style is proud to support and raise money in research for discovering the cure to ALL types of cancers. The rainbow ribbon signifies the uniting of all cancer awareness ribbons.





your SUPPORT

the Discovery Fund

Celebrate Style specifically supports the Discovery Fund at Siteman Cancer Center. This program provides support and research for all types of cancers. In some instances, the most innovative and novel ideas may not yet qualify for traditional grant funding. This is why gifts to the Discovery Fund are critical to Siteman's success. Supporting the Discovery Fund allows the cancer center's leadership to:

- Respond quickly to the most promising research projects allowing scientists to actively pursue new lines of discovery, often before other sources of funding- such as National Cancer Institute grant awards - are available.
- Recruit talented faculty, establish state-of-the-art laboratories and provide needed resources that are necessary for grant-funded projects to succeed.
- Award support to research scientists through a multi-tiered vetting process based on each project's potential impact for cancer patients.
- Enhance researchers' ability to leverage support from the Discovery Fund into long-term, sustained funding.

The partnership between Celebrate Style and Siteman Cancer Center, in particular with the Discovery Fund, has led to substantial support for cancer patients, survivors and their families.



the PACKAGES

PRESENTING SPONSOR \$7,500

- Celebrate Style save-the-dates: 1,000 distribution
- Special recognition as Presenting Sponsor during the event
- Company logo and listing as Presenting Sponsor in all associated print and digital materials, including but not limited to:
 - Four (4) E-blasts: 5,000 distribution
 - Event Programs: 250 distribution
 - On-site Signage: 250 attendees
 - Celebrate Style Website and Social Media
- Two (2) Sponsored Instagram Posts
- Three (3) Boosted Sponsored Facebook Posts (\$75 value)
- Exclusive, Sponsored Snapchat Geofilter Night of the Fashion Show
- Eight (8) complimentary tickets to the event (\$320 value)
- Display table at the Fashion Show

MAKE-A-CHANGE SPONSOR \$5,000

- Special recognition as Make-A-Change Sponsor during the event
- Company logo and listing as Presenting Sponsor in all associated print and digital materials, including but not limited to:
 - Four (4) E-blasts: 5,000 distribution
 - Event Programs: 250 distribution
 - On-site Signage: 250 attendees
 - Celebrate Style Website and Social Media
- One (1) Sponsored Instagram Posts
- Two (2) Boosted Sponsored Facebook Posts (\$50 value)
- Exclusive, Sponsored Snapchat Geofilter at Promotional Event Leading Up to the Fashion Show
- Six (6) complimentary tickets to the event (\$240 value)
- Display table at the Fashion Show

HOPE SPONSOR \$2,500

- Special recognition as bar or raffle sponsor during the event
- Company logo and listing as Hope Sponsor in all associated print and digital materials, including but not limited to:
 - Two (2) E-blasts: 5,000 distribution
 - Event Programs: 250 distribution
 - On-site Signage: 250 attendees
 - Celebrate Style Website and Social Media
- Sponsored Facebook Post: 1 post valued at \$25
- Four (4) complimentary tickets to the event (\$160 value)
- Display table at the event

AWARENESS SPONSOR \$1,000

- Company logo and listing as Awareness Sponsor in all associated print and digital materials, including but not limited to:
 - Event Programs: 250 distribution
 - On-site Signage: 250 attendees
 - Celebrate Style Website and Social Media
- Four (4) complimentary tickets to the event (\$160 value)

SUPPORT SPONSOR \$500

- Company logo and listing as Support Sponsor in all associated print and digital materials, including but not limited to:
 - Event Programs: 250 distribution
 - Celebrate Style Website and Social Media
- Two (2) complimentary tickets to the event (\$80 value)

SPONSORSHIP form

Yes, we would like to be a sponsor of Celebrate Style!

Enclosed is our sponsorship contribution of \$ _____
Check made payable to: Siteman Cancer Center

OR Credit Card Payment of \$ _____.

Name as it appears on card: _____
Card number: _____ Exp: ____/____ CVC: _____

Signature of cardholder: _____

We will be using our sponsor Tickets (please circle) Y / N
The tickets are valued at \$40. The balance of your gift may be tax deductible as provided by law.
The names of those using your sponsor tickets are listed below

1. _____ 4. _____ 7. _____
2. _____ 5. _____ 8. _____
3. _____ 6. _____ 9. _____

CONTACT NAME DATE

NAME OR COMPANY NAME FOR RECOGNITION

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

Sorry, we are unable to participate as a sponsor this year, but enclosed is our 100% tax deductible donation of \$ _____

PLEASE COMPLETE AND MAIL THIS FORM WITH YOUR PAYMENT TO:

Siteman Cancer Center
7425 Forsyth Boulevard | Suite 2300 | Campus Box 1204 | St. Louis, MO 63105

Sponsor Secured By: _____

THANK YOU FOR YOUR SUPPORT!

connect with US

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General Contact

Email: celebratestyle@gmail.com
Website: www.celebrate-events.org

Siteman Cancer Center
7425 Forsyth Boulevard | Suite 2300 | Campus Box 1204 | St. Louis, MO 63105



@CelebrateStyle
#StyleForSiteman



CelebrateStyleSTL

